



# Bringing the city to life

Philips Portfolio of Lamps, Ballasts, and Systems Offer bright white light and sustainable solutions for the urban environment.

**PHILIPS**  
sense and simplicity

# A new age in outdoor city lighting

As cities continue to grow and reinvent themselves, the use of light in urban design is becoming a key driver in creating a visual identity and experience for a city and its residents. The use of light in outdoor areas allows a city to improve public spaces and public life, creating a more livable community that residents are proud of and can relate to. Philips line of outdoor lighting products can help bring people back into the city at night by helping to light city neighborhoods.

- If excellent color quality and consistent light from beginning to end of life is what you're looking for, then the Philips MasterColor® CDM Elite MW is your choice.
- If visibility and quality of light are important to you, then the Philips MasterColor® CDM ED23½ is a good choice. This lamp offers longer life, higher lumen maintenance and energy efficiency when compared with a quartz metal halide lamp.
- If you are looking for a white light alternative to your current yellow light, try Philips MasterColor® HPS-Retro White lamps.
- If you are looking to upgrade to the latest technology, while benefiting from energy-saving, white light, the CosmoPolis™ lamp and electronic ballast system is the way to go.
- If long life is what you are looking for, consider QL lamps which have a rated average life of 100,000 hours.
- For a wide range of magnetic and electronic ballast that meet state and Federal energy efficiency regulations, select Advance.

Lighting can play an important role in transforming the look of an outdoor space. Whether you are looking to create a unique identity for your city, add a sense of well-being and security to an outdoor area, or light a local sports stadium, Philips has a solution for you.



## Philips MasterColor® CDM Elite MW Lamps

The MasterColor® CDM Elite MW is unique in the lighting market, by combining high efficacy with excellent quality white light and a very long and stable lifetime performance. Besides these unique selling points, it is also the most compact lamp currently available on the market, designed with a new socket allowing for more flexibility in use, and can enhance a higher optical efficiency on OEM and end-user level.

“Lighting is one of the most competitive elements of the city. It is very important how you handle it.

It should have certain individuality—it can give a city a certain identity.”

—Hans Hollein, World Renowned Architect and Designer



### Philips MasterColor® Ceramic Metal Halide Pulse Start ED23½ Lamps

Philips MasterColor® Ceramic Metal Halide Pulse Start ED23½ lamps have a better quality white light and value than the quartz metal halide with longer life, higher lumen maintenance and energy efficiency. These are also available in a familiar ED23½ bulb shape.



### Philips MasterColor® Ceramic Metal Halide HPS-Retro White™ Lamps

Philips MasterColor® Ceramic Metal Halide HPS-Retro White™ lamps are designed as a retrofit for High Pressure Sodium lamps. Go from yellow light to crisp white light by simply changing the lamp.



### Philips CosmoPolis™ Outdoor Lighting System

The Philips CosmoPolis™ system simplifies outdoor lighting with the combination of a miniature lamp and an optimized electronic ballast system. With excellent quality of light, system and optical efficiency, dependable service, and sustainable qualities—this lighting system is an excellent choice for city centers.



### Philips QL Lighting System

Philips QL Induction Lighting System offers electrodeless technology with an amazing 100,000 hours rated average life. QL also offers a crisp white light with no color shift and is able to operate in both hot and cold environments.



### HID Magnetic Ballasts

Advance offers the most complete line of magnetic HID ballasts for metal halide and high and low pressure sodium lamps. With exacting quality standards, and a wide range of energy efficiency-compliant products, Advance makes it easy for distributors and fixture manufacturers to meet their customer's evolving needs.



### HID Electronic Ballasts

Electronic HID ballasts bring significant performance enhancements to every aspect of HID lighting systems, with greater energy efficiency, more consistent lamp color and maximized lumen maintenance and lamp life than the HID Magnetic Ballasts. Advance e-Vision® low frequency electronic ballasts help ceramic lamps maintain consistent, superior color properties across your installation.

# PHILIPS

Philips Lighting Company  
200 Franklin Square Drive  
P.O. Box 6800  
Somerset, NJ 08875-6800  
1-800-555-0050  
A Division of Philips Electronics North America Corporation

Philips Lighting  
281 Hillmount Road  
Markham, Ontario  
Canada L6C 2S3  
1-800-555-0050  
A Division of Philips Electronics Ltd.

[www.philips.com](http://www.philips.com)



10275 West Higgins Road  
Rosemont, IL 60018-5603  
1-800-322-2086  
A Division of Philips Electronics North America Corporation

[www.advancetransformer.com](http://www.advancetransformer.com)



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